



Free Training for Hall Green Community Organisations and Groups **– Book your place now!**

Hall Green Neighbourhood Network Scheme is running a programme of free training for community organisations, groups and individuals who are providing activities, services and support for older people. The training will cover a range of topics, will be open to staff and volunteers, and will help local groups and organisations broaden their skills and enhance their offer, including responding to the challenges of operating during the Covid-19 pandemic.

The first phase of training courses is focused on **fundraising, sustainability, safeguarding, volunteer management and mental health awareness**

We will be advertising more free training and support opportunities over the coming weeks on a variety of topics including marketing, governance, wellbeing and digital skills.

You can find out more at <https://www.hallgreencommunities.org.uk/organisational-support/>

To book your place

To book your place on any of the below workshops, please email

HallGreenNNSTeam@accordgroup.org.uk

- **You will need to include your name, organisation, role, email address and phone number in the body of your email.**
- **Please remember to state the course title, date and time which you would like to book onto.**
- **Please also confirm that your organisation or group works in Hall Green and supports / provides services or activities for older people.**

Please note that spaces are limited to a maximum of two representatives from each organisation at each session.

We will email you to acknowledge receipt of your booking request and to confirm you have been booked onto your desired workshop.





Generating Income & Fundraising Strategies

This **Generating Income & Fundraising Strategies workshop** offers an introduction into the many different areas of fundraising. The session will support attendees to explore the options that are available to them and consider which will suit their organisation best. Attendees will also consider the importance of a fundraising strategy in helping them to achieve their fundraising aims.

Online 2 hour session (on Zoom), run by Get Grants (www.getgrants.org.uk)

Dates:

- **Tuesday 19th January 2021, 10:00am to 12:00pm**
- **Tuesday 26th January 2021, 6:00pm to 8:00pm**

Sustainability

This online 2 hour session, run by The Initiative for Social Entrepreneurs CIC (<http://www.i-se.co.uk>), will take place on Zoom and will cover:

- Sustainability how to get there and stay there.
- Are you fit for the future?
- Be and stay nimble
- Be present and visible
- Make existing and new money you have go further
- Plan your way to sustainability
- Collaborate
- Is Digital the answer? Or part of the answer?

Dates:

- **Thursday 21st January 2021, 11am to 1pm**

Safeguarding Vulnerable Adults

This one day course will help you understand your safeguarding role and responsibilities when working with vulnerable adults. You will learn about the 10 types of abuse and how to recognise the signs and symptoms and how to raise and report your concerns, 'Safeguarding is Everybody's Responsibility'.

This course will cover:

- How the Care Act (2014) defines safeguarding duties and responsibilities
- The 6 Principles of safeguarding
- The types of abuse and their indicators
- Raising concerns and reporting
- Raising concerns about a person in a position of trust



- Consent and information sharing
- Promoting well-being
- Balancing wellbeing and risk

This course will be delivered as a webinar but will include activities and an opportunity to interact with the trainer and other participants.

- **Monday 8th February 2021, 9.00am – 3.00pm**
- **Monday 15th February 2021, 9.00am – 3.00pm**

Volunteer Management

This one day course will cover the fundamentals of working with volunteers and managing the process of recruiting, processing and supporting volunteers in your settings.

- This course will cover:
- What is volunteering
- Why people volunteer
- Good practice guidance and basic legal responsibilities
- Dealing with difficult situations and problems
- Celebrating success

This course will be delivered as a webinar but will include activities and an opportunity to interact with the trainer and other participants.

- **Monday 1st March 2021, 9.00am – 3.00pm**

Marketing

Developing a Social Media Strategy – delivered by ISE, this will be a 2 hour online session. A practical workshop exploring the functionality of popular social media platforms and how to make them work within the capacity of your group. Using real examples you will discover your social media style and learn how to develop a digital social media strategy that engages and connects with your audience.

- **Wednesday 20th January 2021, 2.00pm to 4.00pm**

Developing a Communications Strategy – delivered by ISE, this will be a 2 hour online session. “We do so many good things, but no one knows what!” Sound familiar? Community groups often have great stories, but why is it they sometimes struggle to tell them? In this workshop we tackle what we mean by ‘effective communications’ and look at how we can get our good stories out there. We explore how to prioritise communications within the resources we have, developing a practical, action-focussed communications strategy that works for you.

- **Wednesday 27th January 2021, 2.00pm to 4.00pm**





Mental Health Awareness

This half day session, developed and delivered by Birmingham Mind is specifically for staff and volunteers working for community groups and organisations in Hall Green.

- **Thursday 11 February, 10.00am to 1.00pm**
- **Tuesday 23 February, 1.00pm to 4.00pm**
- **Monday 22 March, 1.00pm to 4.00pm**
- **Tuesday 23 March, 10.00am to 1.00pm**

Mental Health First Aid

This will be an online version of the two day Mental Health First Aid Course. The course will be delivered by Birmingham Mind across four short online sessions (with individual study time in between).

This course will take place during the weeks of the 19th April, 26th April and 3rd May.

Please email HallGreenNNSTeam@accordgroup.org.uk to register your interest in this course as spaces will be limited.

More about Hall Green NNS

Hall Green Neighbourhood Network Scheme (NNS) is running a programme of training to support the development of skills, knowledge and expertise amongst local community networks, groups and organisations.

Training will focus on the following areas and will be a combination of shorter online workshops and more intense 1:1 organisational support.

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| • Digital inclusion, culture and capability | • Funding |
| • Social enterprise | • Governance |
| • Volunteering | • Marketing |
| • Safeguarding | • Health and wellbeing |

The purpose is to enable community groups and organisations to improve, sustain and grow their existing offer which older people can benefit from.

These workshops are the first phase of training to be delivered. More free workshops and support will be advertised over the coming weeks.

You can find out more on our website www.hallgreencommunities.org.uk.